

2021 RELAUNCH OF A CLASSIC



BOWLING

DASH

DELUXE™



BOULDER DASH® - World-famous classic interactive game

Boulder Dash® is a pioneering retro game dating back to the early times of the home computer and video game era being first launched in 1984. Boulder Dash® and its many sequels have delighted and challenged casual and hard-core players of all ages and sexes for almost four decades.

The original Boulder Dash® from 1984 sold millions of copies across many platforms:

- Home computer: Acorn BBC, Amstrad CPC, Apple II, Atari 400/800, Atari ST, Commodore C-64 & Amiga, IBM PC, MSX, Sinclair ZX Spectrum,...
- Gaming consoles: Atari 2600 & 5200, Intellivision, Nintendo Famicom & NES, Xbox,...
- Hand held devices: Nintendo's Game Boy & Game Boy Advanced, Nintendo DS & 3DS, ...





OVERALL THEME & STORY

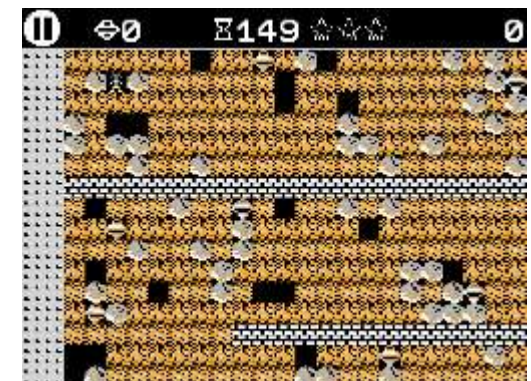
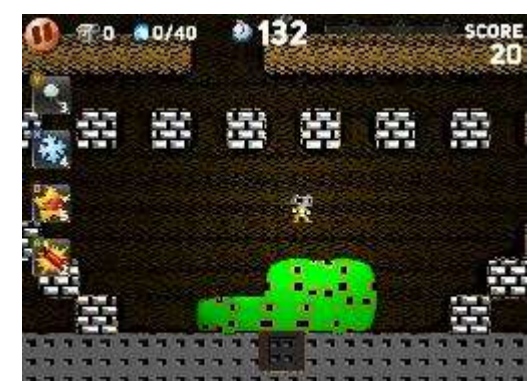
- Innovative action-puzzle digging and collection game
- Created its own game genre in 1984
- Game's protagonist is called "Rockford"
- Rockford must dig through caves collecting gems and reach the exit before time runs out
 - ✓ avoiding various types of dangerous creatures
 - ✓ avoiding obstacles like falling boulders
 - ✓ in constant danger of being crushed or trapped by an avalanche, or killed by an underground explosion



THE 2021 RELAUNCH FEATURES

GREAT NEW GRAPHICS & FEATURES

- 180 new exciting and unique levels
- 9 different worlds (own textures for each world)



THE 2021 RELAUNCH FEATURES

7 UNIQUE WORLDS with special opponents
+ 2 BONUS WORLDS

- Macmarnua Sea
- Miu Beach
- Riaria palms
- Ninau forest
- Ngada Rocks
- Monngo mountains
- Urath castle
- + Original Caves From 1984!
- + Very Special Peter Liepa's World!
Includes remastered caves from the
original creator of Boulder Dash



THE 2021 RELAUNCH FEATURES

NEW OPPONENTS

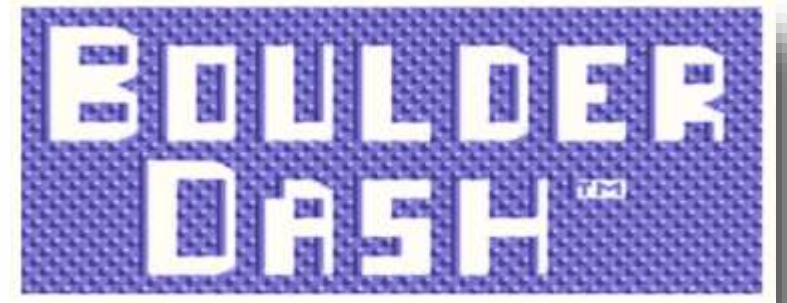
Octopus, Shark, Crab, Scorpio, Spider, Hyena, Tiger, Parrot, Gorilla, Bear, Wolf, Bird, Bat, Polar bear and Snow tiger



THE 2021 RELAUNCH FEATURES

CLASSIC VERSION FROM 1984 INCLUDED!

Original world with 20 original levels



THE 2021 RELAUNCH FEATURES

NEW PETER LIEPA'S WORLD

- Includes 20 remastered Caves from Peter Liepa, the original creator of Boulder Dash
- Retro design in modern 3D cubic style



THE 2021 RELAUNCH FEATURES

CHARACTER CUSTOMIZATION





RELEASED IN SEPTEMBER 2021

Boulder Dash® Deluxe™ is available for download at:



Boulder Dash® Ultimate Collection Out Now for Nintendo Switch:

This collection of all-time classics in gaming history is now available in the US and in Europe through selected retailers. With the Boulder Dash® Ultimate Collection, fans of the video game hero back from the '80s now get the new 2021 relaunch Boulder Dash® Deluxe™, and also Boulder Dash® 30th Anniversary™ in one collection!

Visit <http://www.boulder-dash.com> to stay up-to-date

PREVIOUS VERSION

Boulder Dash®-30th Anniversary™

released in 2014 (iOS/Android), 2016 (Steam) and 2019 (Switch)

- For the Apple iPhone/iPad on the [Apple iTunes App StoreSM](#)
- For Android™ smartphones /tablet PCs on the [Google Play™](#) store
- For PC (Windows & Mac) on [Steam®](#)
- For Nintendo Switch (Windows & Mac) on [Nintendo eShop](#)



Visit <http://www.boulder-dash.com> to stay up-to-date

HISTORY OF BOULDER DASH®

The original Boulder Dash® was created by Peter Liepa with Chris Gray and published by First Star Software, Inc.



Boulder Dash® and its many sequels have delighted and challenged casual and hard-core players of all ages and sexes for over three decades.

- 1984: *Boulder Dash®* - published by First Star Software, Inc. on the C-64, Apple II and Atari 4/800
- 1985 - 1991: Four time release into coin-operated arcades
- 1986: second game, *BOULDER DASH® - Vol. 2 'Rockford's Revenge'™* - published by Electronic Arts as Super Boulder Dash™ on the C-64, Apple II, IBM-PC and Atari 4/800
- 1987: The *Boulder Dash® Construction Kit™* - published in North America by EPYX on the C-64, Apple II, IBM-PC, Atari ST and Atari 4/800
- 1990: NES version of Boulder Dash® in North America by JVC
- 1990: NES and Game Boy versions in Europe Nintendo / Game Boy Advanced



HISTORY OF BOULDER DASH®

- 2002: *Boulder Dash® EX* on Game Boy Advance
- 2002: *Boulder Dash® Xmas 2002 Edition* (PC)
- 2003: *Boulder Dash® Treasure Pleasure* (PC)
- 2007: *Boulder Dash® Rocks!* (DS, iOS)
- 2009: *Boulder Dash® Pirate's Quest* (PC)
- 2009: *Boulder Dash® Vol 1* (2009 - iOS)
- 2011: *Boulder Dash® XL* (Xbox Live Arcade, PC)
- 2011: *Boulder Dash® The Collection!* (Android)
- 2011: *Boulder Dash® Limited Edition* (Atari 2600)
- 2012: *Boulder Dash® XL 3D* (Nintendo 3DS)
- 2012-2014: *Boulder Dash® XL* (iOS)
- 2014: *Boulder Dash® 30th Anniversary™* (iOS, Android)
- 2015: *Boulder Dash® Intellivision*
- 2016: *Boulder Dash® 30th Anniversary™* (PC and Mac)



GAME BOY®

ATARI



GAME BOY ADVANCE

NINTENDO 3DS



Intellivision





GREAT RANKINGS EVER SINCE THE BEGINNING

Current iOS Store ranking: Boulder Dash® 30th Anniversary™

- Achieved **top 5** ranking amongst **Puzzle (Games)** in 11 countries
- Achieved **top 10** ranking amongst **Action (Games)** in 8 countries
- Achieved top 100 ranking amongst Action (Games) in 25 countries and amongst Puzzle (Games) in 27 countries



COUNTRY	RATING
 Turkey	5.00
 Ireland	5.00
 Canada	4.89
 Italy	4.89
 Chile	4.82
 Denmark	4.79
 Austria	4.67
 Sweden	4.64
 Belgium	4.64
 Brazil	4.60
 United States	4.56
 Finland	4.56
 United Kingdom	4.55
 Germany	4.52
 Netherlands	4.50
 Poland	4.47
 Russia	4.46
 France	4.36
 Australia	4.34
 Spain	4.27
 Norway	4.17

GREAT REVIEWS AND USERS FEEDBACKS

Best BD game since the 80's ★★★★★

Ok this is a great game that harkins back to the first versions of Boulder Dash. I spent so many hours on my Atari in the 80's playing BD with my Epyx joystick. I truly loved it. Even seeing that First Star Software logo brings back great memories. This is the first BD remake that has been just as enjoyable to play. The devs nailed movement on the iPad! Great levels and wonderful graphics.

I payed 5 bucks to remove ads. I am getting my monies worth big time. Great job guys!

by ThisIsAnOUTrage!, 4 years ago, United States

Great new take on a classic game! ★★★★★

Boulder Dash was a childhood favorite, so I downloaded this one with trepidation... Could are make really live up to the original?! It does! I've spent my morning unable to lay it down! It's great!

by Daszc, 4years ago, United States

Great Fun! ★★★★★

This game is so addictive I can't put it down. One the best games I found on the App Store in awhile. It's a different kind of puzzle game and a stand out in a sea of match 3 games!

by Ladybugfarm, 4years ago, United States

Best Boulder Dash EVER ★★★★★

I have been playing Boulder Dash since it first came out, originally on my Atari 400, and love this anniversary sequel! Gorgeous to look at and the caves are great.

by Tooterl23a, 4years ago, United States

One ofthe best retro games makes ★★★★★

I played this game when I was a kid, it is wonderful to it back in such glory.

by Kenpointo, 4 years ago, Australia

The best. Ever. ★★★★★

My favourite game as kid, and now the only game indulgence I have as an adult. Beautiful graphics, sounds, challenges and additions to the classic I remember. Keep the improvements and new levels coming!

by KatKit, 2 years ago, Australia

Memories ★★★★★

Wow! What a stunning port of a great games from the 80's. Brings back very fond memories of a significant potion of my youth spent wide eyed in front on a Commodore 64. We had hours and hours of fun with this game and many others.

Hats off to the software team that brought this classic game to life once more in an awesome modern version. Thank you.

by Jprules2, 4 months ago, Australia

Awesome ★★★★★

My favourite game on my phone, it is perfect, if you don't have this game, Get it!!!

by Chrisrocks22, 3 years ago, Canada

Awesome!!!! ★★★★★

Once you've started you just can't stop! This game is so addictive!

by Mervicini, 4 years ago, Canada

Awesome! ★★★★★

I have absolutely loved this take on an old classic! A must buy if you loved the original!!

by Dr TickleS, 4 years ago, Canada

Great remake of a classic game! ★★★★★

This game is so much fun! I played the original when I was little, and this new version rocks! ;) the gameplay is fun. It's easy to learn/remember how to play. The graphics are beautiful and there are a ton of levels to enjoy. A must download for anyone!

by KosmikWombat, 5 years ago, Denmark



Love this game ★★★★★

I remember playing this as a child on the Commodore 64 and it's been about 30 years since I've played it. It's exactly as I remember it, if not better.

by PT Liverpool Street London, 2 years ago, United Kingdom

Its a riot! ★★★★★

Great modern version of boulderdash,it supports the mfi controller and plays as well as it ever did, great fun.

by Captive, 4 years ago, United Kingdom

Brilliant ★★★★★

One of my all time fav games growing up

Now updated to modern standards but losing none of the playability

Fantastic- great job

by Dangerous, Dal 3 years ago, United Kingdom

Best game on iPhone ★★★★★

I was hesitant about this when on a whim I looked up one of my favourite games as a kid, boulder dash. I am blown away by how good this game is, it's up to date and with amazing graphics to complement it. I've been playing this whenever possible the past 4 days and it's addictive as it always was. Fantastic job the creators of this, I love your work.

by Erse filler, a year ago, United Kingdom

Top game app for this genre ★★★★★

If you have played the original PC game many, many years ago, this is a more refined and personal version of it on the iPad. Stunning visual effects and fluid gameplay will keep you moving boulders for many hours. I hope there will be new levels available soon, as well as a level maker for anyone who wants to create their own unique levels.

by educatorinHK, 3 years ago, Hong Kong

RANKINGS - Boulder Dash® Original from the 1980s



All time C64 game rankings:

- #4 as per [C64 Wiki](#) (USA)
- #14 at [The C64 Games](#) (Europe)
- #23 of all C64 games in retro GAMER C64 Special (Germany)
- #31 on [Lemon 64](#) (Europe)
- among top 30 C64 games [c't Magazin](#) (Germany)

Other rankings:

- #7 on Ranker.com for [The Best Maze Games of all Times](#)
- #9 on AtariaMania.com for [Atari 400 800 XL XE Top 100 Games by rating](#), even achieving [#1](#) in some week
- #66 on NOWGamer.com for [100 Greatest Retro Games](#)

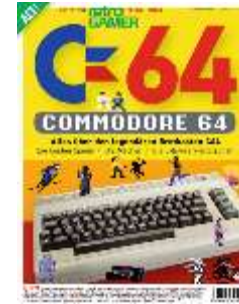
SELECT QUOTES ABOUT



- retroGAMER.net says [“BOULDER DASH -The original and still the best...”](#)
- Nowgamer.com says [“Boulderdash is such a simple idea but brilliantly executed. .. Boulder Dash is one of only a handful of games that went from home machines to the arcade rather than the other way around.”](#)

A RETRO GAMER FAVORITE

retro GAMER issue 124 (UK - 2014)
&
retro GAMER Special (GER - 2017)



2017 retro GAMER C64 Special (Germany)

“The C64 edition was exception as well, and the games still is one of the best puzzle games for the breadbox.”

“This game is absolutely timeless.”



BOULDER DASH® CHANGED HANDS IN 2017

September 2017: BBG Entertainment acquired the Boulder Dash® intellectual property, with all rights pertaining thereto, from First Star Software, Inc., to complete its portfolio

- BBG Entertainment GmbH (www.bbg-entertainment.com)
- Headquartered in Munich, Germany
- Developer of popular brain training apps such as Einstein™ Brain Trainer and of classic video games like DYNABLASTER™





THE PARTIES INVOLVED IN BOULDER DASH®

1984 - August 2017: About First Star Software, Inc.

From 1982 until August 2017, First Star Software, Inc. developed, licensed and published games across all platforms including smartphones, tablets, hand-held devices, home computers and next generation consoles. Between 1982 and 2017 the company created numerous best selling and award winning video game titles including Boulder Dash® and the SPY vs. SPY series of games. Millions of units in each series were sold throughout the world. Other company classic hits included: Astro Chase™, BOiNG!™, Bristles™, Flip & Flop™, Millemium Warriors™, Omnicron Conspiracy™, Panic Button™, Rent Wars™ and Security Alert™. As of January 1, 2018 the First Star Software name and website are owned by BBG Entertainment GmbH . For more information please visit <http://www.firststarsoftware.com>.

As of 09/2017: BBG Entertainment GmbH

BBG Entertainment is a games developer and publisher headquartered in Munich, Germany. The founder and staff of BBG Entertainment have years of experience in the market for computer and mobile games, especially in the area of casual gaming, and excellent contact with many renowned gaming companies for well over 20 years. Award winning *Einstein™ Brain Trainer* and *Dynablaster™* were among the notable apps developed and published. For more information about all BBG Entertainment products please visit www.bbg-entertainment.com.

FOOTNOTES

Apple, iPad, iPhone, iPod, iTunes und iTunes Store are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

Google, Android, YouTube and Google Play are trademarks of Alphabet Inc., registered in the U.S. and other countries.

Windows is a trademark of Microsoft Inc., registered in the U.S. and other countries.

Boulder Dash® is a trademark of BBG Entertainment GmbH, registered in the European Union and the U.S. Boulder Dash®-30 Anniversary™, the names and likenesses of Rockford™, Crystal™ and Goldford™ are trademarks of BBG Entertainment GmbH. Boulder Dash®-30 Anniversary™ Copyright © 1984-2022 BBG Entertainment GmbH. All rights reserved. The original Boulder Dash® was created by Peter Liepa with Chris Gray.

DYNABLASTER™ is a trademark of BBG Entertainment GmbH, registered in the European Union, the U.S., Japan and South Korea.

ALBERT EINSTEIN or EINSTEIN and related rights TM/© of The Hebrew University of Jerusalem, used under license. Represented exclusively by GreenLight.

Steam® is a registered trademark of © 2017 Valve Corporation. All rights reserved. Valve, the Valve logo, Half-Life, the Half-Life logo, the Lambda logo, Steam, the Steam logo, Team Fortress, the Team Fortress logo, Opposing Force, Day of Defeat, the Day of Defeat logo, Counter-Strike, the Counter-Strike logo, Source, the Source logo, Counter-Strike: Condition Zero, Portal, the Portal logo, Dota, the Dota 2 logo, and Defense of the Ancients are trademarks and/or registered trademarks of Valve Corporation. All other trademarks are property of their respective owners.

